**MEGATREND** 

## Overview of the SOMPO's Value Creation

Through the Group's capacity to bring together diverse businesses and the connections of each business, the Sompo Group works to create diverse value by leveraging each business' presence and competitive advantage in creating new value by using its own strengths to solve problems.

In accordance with the three core strategies of the Mid-term Management Plan, the five businesses that support SOMPO will drive the Group's common "Value Creation Cycle" by leveraging their respective strengths. In addition, by building a "Real Data Platform" (RDP), a framework for creating new solutions that contribute to security, health, and wellbeing by utilizing real data accumulated through this process, we will be able to provide value on an even larger

## Social challenges facing SOMPO Low birthrate and population aging New normal scale and realize SOMPO's Purpose. **SOMPO's Purpose Outcome** Mid-Term Management Plan ▶P.53 **Three Core Strategies** ▶P.54 With "A Theme Park for Security, Health Financial capital and Wellbeing," Input create a society in ▶P.52 **Domestic P&C** which every person insurance business Social and can live a healthy, relationship **Value Creation Cycle** capital Overseas insurance Financial capital prosperous and ▶P.20 and reinsurance happy life in one's business **RDP** own way. Social and **Domestic life** relationship Human capital **Real Data** capital **Platform** Nursing care and Social value delivered by SOMPO seniors business Human capital Protect people from future risks Intellectual capital facing the society **Digital business** Create a future society Intellectual capital for healthy and happy lives New work styles Natural capital Foster the ability to change the future society with diverse talents and connections **Business foundation** SDGs in Business Capital Policy & ERM Governance Management ▶P.66 ▶P.68 ▶P.59